

BUSINESS STUDIO SERIES: BUILDING TEAMS FOR INNOVATIVE OUTCOMES

PROGRAM OBJECTIVE

As individuals, we can meet targets, achieve goals, and find a comfortable level of success. Most of us have learned though, to have a significant impact on a company or an organization, it is usually most effective to take a team approach. Many companies in today's business climate are now asking teams to focus specifically on innovation – with new products, services or process improvements. Assembling an effective team has become more complex with the expectation of innovation-rich outcomes.

COURSE DESCRIPTION

This course will look beyond the individual, beyond the norm of team and focus on how to build teams that can effectively produce innovative outcomes – ultimately effecting portfolios and bottoms lines.

This one-day workshop will cover the following:

- The Nexus of Team: Terminology and Semantic
- Creativity and Team: Creativity and Innovation
- Process and Team: The Creative Development Journey
- People and Team: The Motivation and Behavior of Individuals, Teams, Sub-Cultures and Organizations
- Value and Team: Understanding the Expectations of High Performance Teams
- You and Team: Personal audit

PARTICIPANTS

Middle management to executive leadership (depending on scale of organization)

Class minimum of 6 participants must be met in order to conduct course

Class will not to exceed 12 participants

CLASS FORMAT

This is a one-day course

Each session will provide a vibrant mix of subject matter, presentation, participation and interaction

NewNorth staff and faculty as well as special guests will be involved

COST

\$1,000

CONTACT

Your NewNorth Center representative or

Stephanie Elhart, stephanie@newnorthcenter.org, 616-403-1695

Inquiries can also be directed to info@newnorthcenter.org

Terms & Conditions: NewNorth Center requires 50% deposit at time of sign up with the remainder to be paid by commencement of class. If participant cancels, the deposit may be applied to another class during the current or next trimester. If class minimum is not met, NNC retains the right to cancel class whereas the client would receive a full refund of the deposit.

NewNorth Center is a non-profit, hybrid educational and business institution. The Center specializes in immersive skills training, research, executive education courses, custom interchange, regular workshops, in-depth seminars, and an annual Design in Business Summit. Our portfolio will feature design-centric, post-graduate business programs formulated expressly to bring increased value to local, regional and national companies and organizations. NewNorth's goal is to help companies succeed by embedding the habits of creative thought and design methods into their business processes.